



The One-Stop Marketing Platform for Real Estate

Photo 2 Video + P2V Lens

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Agents Waste Hours on Listing Marketing for Mediocre Results

- * 87% of buyers say photos are the most useful feature of a listing (NAR)
- * Yet most agents still shoot on their phones with no guidance
- * Hiring a photographer: \$180-450 per listing, 1-2 week turnaround
- * Creating a listing video: \$500-1,800 per listing from a videographer
- * Designing flyers, social posts, descriptions -- hours of busywork per listing
- * The result: inconsistent quality, wasted time, lost deals

One Platform. Everything Your Agents Need.

P2V replaces the photographer, videographer, graphic designer, and copywriter.

Photo 2 Video

Listing photos become cinematic walkthrough videos in hours. Starting at \$79.

P2V Lens

AI photography coach
+ design tools + descriptions
+ editing. \$27.95/month.

Brokerage Suite

4-tier bulk pricing,
team management, branded
videos, analytics, referrals.

From Photos to Video in 3 Steps

1 Upload Photos

Drag and drop your listing photos. Works with any camera or smartphone.

2 Customize

Choose music, camera movements, branding, voiceover, and more.

3 Get Your Video

Professional cinematic video delivered in hours, not days. 1 free revision.

403% more inquiries with video (NAR)

Hours not days or weeks for delivery

\$79 starting price per listing

What Your Agents Get

- * Cinematic walkthrough video with smooth camera movements
- * Optional agent branding -- logo, name, contact info, listing details
- * Branded + unbranded copies delivered (your choice per order)
- * Professional voiceover options (4 voice styles)
- * Music from our curated library (23 tracks, genre-matched)
- * 1 free revision included with 5-day review window
- * Photo editing add-on -- AI corrects lighting, color, white balance
- * Landscape (MLS, websites) + vertical (social media) formats

Brokerage: Both branded and unbranded copies -- unbranded for MLS, branded for social.

Simple, Transparent Pricing

	MOST POPULAR	
Standard \$79 Up to 15 clips Condos and smaller homes	Professional \$129 Up to 25 clips Full single-family home	Premium \$179 Up to 35 clips Luxury listings

BROKERAGE BULK PRICING — PAY PER CLIP, NOT PER LISTING

Brokerages pay per clip instead of per package — significant savings at volume.

Standard \$3.79/clip 10+ listings/mo	Growth \$3.29/clip 25+ listings/mo	Enterprise \$2.99/clip 50+ listings/mo	Custom Call 100+ listings/mo
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Example: 20-clip video at Enterprise = 20 x \$2.99 = \$59.80 (vs. \$129 individual — save 54%)

INTRODUCING

P2V Lens

Your AI-Powered Real Estate Marketing Suite

AI Photo Coach -- snap, analyze, reshoot until perfect

Marketing Design Studio -- flyers, social posts, market reports

AI Listing Description Writer -- MLS-ready in seconds

Virtual Staging -- AI-furnished rooms in any style

Free Photo Editing -- on every video order

Priority Delivery -- hours, not days

AI Photo Coach

Your agents take professional-quality photos on the first try. Every time.

1. Snap a photo

Agent takes a photo of any room with their phone

2. Instant AI feedback

"Too dark -- open the blinds" or "Great -- ready to use"

3. Reshoot or keep

Fix issues on the spot, not days later

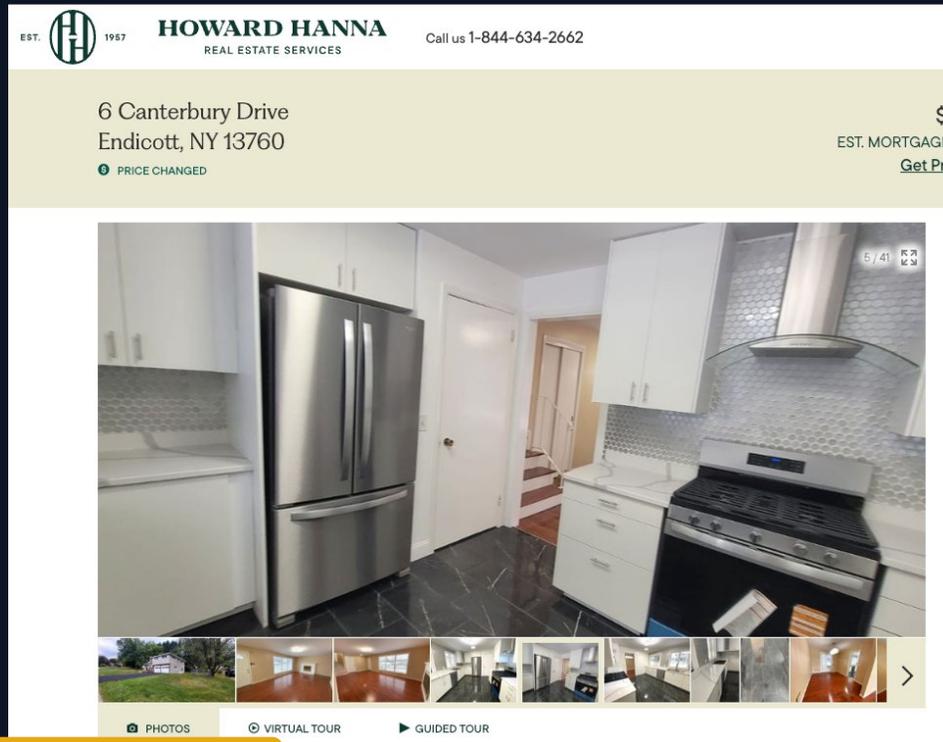
4. Perfect photos

Every listing gets consistent, professional-quality photography

No more:

- ✗ Hiring photographers (\$180-450)
- ✗ Dark, blurry listing photos
- ✗ Inconsistent quality across agents
- ✗ Re-scheduling photo shoots
- ✗ Losing listings to better photos

See It In Action



Score: 5/10

Fix these issues:

- x Angle too tight -- back up 2-3 feet
- x Shooting into corridor -- reposition wider
- x Corners blurred -- switch to 1x lens
- x Stickers on oven door -- peel off

Flagged (AI Edit will fix):

Mixed color tones from paint colors
AI Photo Editing corrects automatically

- * Good lighting, clean countertops

"Back up, switch to 1x lens, remove stickers -- this becomes an 8 or 9."

Design Tools & Listing Descriptions

Marketing Design Studio

- * Just Listed / Just Sold / Open House flyers
- * Social media templates (IG, FB, LinkedIn)
- * Price Reduced / Back on Market announcements
- * Agent cards & new listing alerts
- * Upload photo + home photo -- AI assembles
- * Print-ready PDF + screen formats

AI Listing Description Writer

- * AI analyzes your approved photos
- * Notes room details, finishes, features
- * Enter property data (beds, baths, sqft)
- * Generates polished MLS-ready description
- * Multiple styles: professional, luxury, casual
- * Copy directly into your MLS system

Photos, videos, flyers, descriptions -- all from P2V. No other tools needed.

AI Virtual Staging

Turn empty rooms into beautifully staged spaces -- without moving furniture.

How It Works

- * Upload photos of any empty or unfurnished room
- * Choose a style: Modern, Traditional, Minimalist, Coastal, Scandinavian
- * AI generates a photorealistic furnished version in seconds
- * Download print-ready and MLS-ready images

Why This Matters

- * Physical staging costs \$900-2,700+
- * 85% of staged homes sell for 5-23% more
- * Empty rooms photograph poorly
- * Buyers can't visualize the space
- * AI staging: instant, unlimited styles, \$0 extra

Included with every P2V Lens subscription -- no per-image fees

Plans That Scale With Your Team

Individual

\$27.95 /month

Or \$279/year -- save 2 months!

- * 200 photo analyses per month
- * AI Photo Coach with instant feedback
- * Free photo editing on video orders
- * Marketing design templates
- * AI listing description writer
- * Priority delivery -- hours, not days
- * Virtual staging (coming soon)
- * Early access to new features

BEST VALUE FOR BROKERAGES

Brokerage

\$19.95 /agent/mo

Minimum 10 agents (\$199.50/mo)

- * Everything in Individual, plus:
- * Team management dashboard
- * Brokerage-wide branding controls
- * Usage analytics per agent
- * Exclusive bulk video pricing (\$2.99/clip)
- * Dedicated account support
- * Domain-locked access (no sharing)
- * Referral commission program

One Platform Replaces Everything

Before P2V

Photographer: \$180-450/listing
Videographer: \$450-1,800/listing
Graphic designer: \$45-180/flyer
Copywriter: \$90-270/description
Staging: \$900-2,700/home
5+ apps and logins to manage
Days to weeks for deliverables

With P2V + Lens

AI Photo Coach: \$0 (included)
Listing video: from \$2.99/clip
Marketing flyers: \$0 (included)
AI descriptions: \$0 (included)
Virtual staging: \$0 (included)
One platform. One login.
Hours. Always.

Average savings: \$1,600+ per listing | Time saved: 5-10 hours per listing

The Numbers Speak for Themselves

Example: 50-agent brokerage doing 100 listings/month (Enterprise tier)

P2V Lens for 50 agents	50 x \$19.95	\$997.50/mo
100 videos at Enterprise	100 x 20 clips x \$2.99	\$5,980/mo
Total monthly investment		\$6,977.50/mo

vs. Traditional photographer	100 x \$315	\$31,500/mo
vs. Traditional videographer	100 x \$500	\$50,000/mo
vs. Graphic designer	100 x \$90	\$9,000/mo

Monthly savings with P2V: \$83,500+

Built Different

Affordable at Scale

From \$79/listing to \$2.99/clip. Video shouldn't be a luxury.

Built for Real Estate

Every feature designed specifically for listing marketing.

One Platform

Photos, videos, flyers, descriptions, staging, coaching -- one login.

White-Glove Support

Direct line to our team. We're your marketing partner.

A Note From Our Team

We're a friendly team of editors, not just algorithms. AI speeds things up, but a real human hand-finishes every video. Crafted in the USA.

NEXT STEPS

Let's Get Started This Week

1 Pilot Program

We'll set up 3 of your agents with free video credits.
No commitment. See the results firsthand.

2 Brokerage Account

Custom pricing based on your team size and volume.
Branded videos with your logo. Dedicated support.

3 P2V Lens Early Access

Your team gets first access at launch -- early April 2026.
Be among the first brokerages on the platform.

4 Measure Results

Track performance with your brokerage analytics dashboard --
listing views, inquiry rates, time-on-market.

Launch Offer: First 3 listing videos FREE for your brokerage trial



Thank You

Let's transform your brokerage's listing marketing.

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